



Sharing seminar

Sustainable Tourism & GSTC (Global Sustainable Tourism Council)

In Hong Kong, It have been rapidly growing in global travel and tourism market. Travel and tourism account for around 10% of the world's economic activity, with international tourist arrivals forecast to grow from 1.1 billion in 2014 to around 1.8 billion in 2030.

Apart from the economic benefits, people are also looking for best practices in sustainable tourism. It becomes a most popular topic in the market.

The Global Sustainable Tourism Council (GSTC) is an independent and neutral organization that managing the GSTC Criteria, the global baseline standards for sustainable travel and tourism. The **GSTC criteria certified** certification program is targeting for hotels/accommodations, tour operators, and destinations as having sustainable policies and practices in place.

In this sharing seminar we are introducing with basic idea for Sustainable Tourism and BV Certification Solution to the industry.

Content:

- Introduction and basic concept of Sustainable Tourism
- Brief sharing about GSTC Industry Criteria
 - Sustainable management
 - Socioeconomic impacts
 - Cultural impacts
 - Environmental impacts
- Discussion of GSTC indicator/Guidance
- Q&A

Target Participants:

- Hotels / accommodations
- Travel Agent / Tour operators
- Organization that operating destinations
- Any other parties interested in Sustainable Tourism or GSTC Certification

Date: 6 August 2019
Time: 2:30 pm – 5:00 pm
Venue: Octa Tower Kowloon Bay
Language: Cantonese
Fees: Free of Charge
Speaker: Mr. Marvin Ng, Senior Auditor; Area manager of Bureau Veritas Certification

Any enquiry, Please don't hesitate to liaise:

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QR Code

REGISTRATION NOW !!

- ✓ Please scan the QR code or Fax/Email to 2545 3287 / cer@hk.bureauveritas.com for seat reservation registration.
- ✓ Seats are limited and on first come first served bases; Max. 3 participates per company.
- ✓ Bureau Veritas Certification Hong Kong Limited reserves the right for final seats reservation decision.

Registration forms

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